To: Kuruc, Nick
From: Dabaghian, Charles N.
Posted: 3/26/98 22:31
Opened: 3/30/98 13:43
Subject: FOLLOW UP FROM SHOW

NICK;

AS PER OUR CONVERSATION @ SHOW 3/17/98

: THE UNDER COUNTER TRAY RACKS , ARE WE GOING TO COST SHARE W/RETAILER OR WILL WE ABSORB COST

: CAN WE GET A COST FACTOR FOR THE FIXTURES SO WE CAN FIGURE OUT IF IT IS A COST EFFECTIVE INVESTMENT FOR DOLLAR RETURN FOR THAT STORE

: CAN WE ORDER CTN FIXTURES WITH OUT APD PK SECTION (COST EFFECTIVE IF WE ALREADY HAD DISPLAY IN STORE THEREBY NOT NEEDING THAT PORTION OF DISPLAY

CHUCK

YES COST - 3' $10

YES

NO

EXTRA SHELF ITEM #'S

1 541004
2 541013
3 541334
4 541340

51843 7510

Source: https://www.industrydocuments.ucsf.edu/docs/kzvp0000